



STUDENTS' AICTE ACTIVITY – TOURISM PROMOTION

Innovation is one of the main factors contributing to economic growth in many countries as it has an economic impact on the tourism sector through the renovation of production, sales, and promotion activities, besides being an effective factor in adding value to the tourism product.

➤ LEARNING OBJECTIVES:

- To promote and develop tourism in the State of Karnataka.
- Highlight the history and culture
- Offer visitors a breath of fresh air.
- Suggest local stores and businesses.
- Include your testimony.

Our final year CSE students visited historical places like Gol Gumbaz and Ibrahim Rouza situated in Vijayapura in December 2023.

Gol Gumbaz was constructed by the then king, Mohammed Adil Shah to bury his mortal remains after his demise. He had done so right after his accession to the throne.

He had the vision of building something that could leave an indelible mark in history as his legacy is said that he had given special instructions to ensure that the tomb was bigger in every way possible than the tomb of his father Ibrahim Adil Shah II. Today, Gol Gumbaz is the burial place for the king along with his two wives - Taj Jahan Begum and Aroos Bibi

➤ Glimpses of Tourism promotion





Fig: Tourism promotion at Gol Gumbaz.

Ibrahim Rauza is a complex consisting of a mausoleum and a mosque, located in Bijapur, in the Indian state of Karnataka. It was built in the 17th century by Ibrahim Adil Shah II.

The tomb was commissioned by Ibrahim Adil Shah, and completed in 1626. It was intended for Taj Sultana, the queen of Ibrahim Adil, but as he died before her, he was interred within the tomb. An inscription credits Malik Sandal as the architect of the complex, and states that 150,000 huns were expended in its construction.

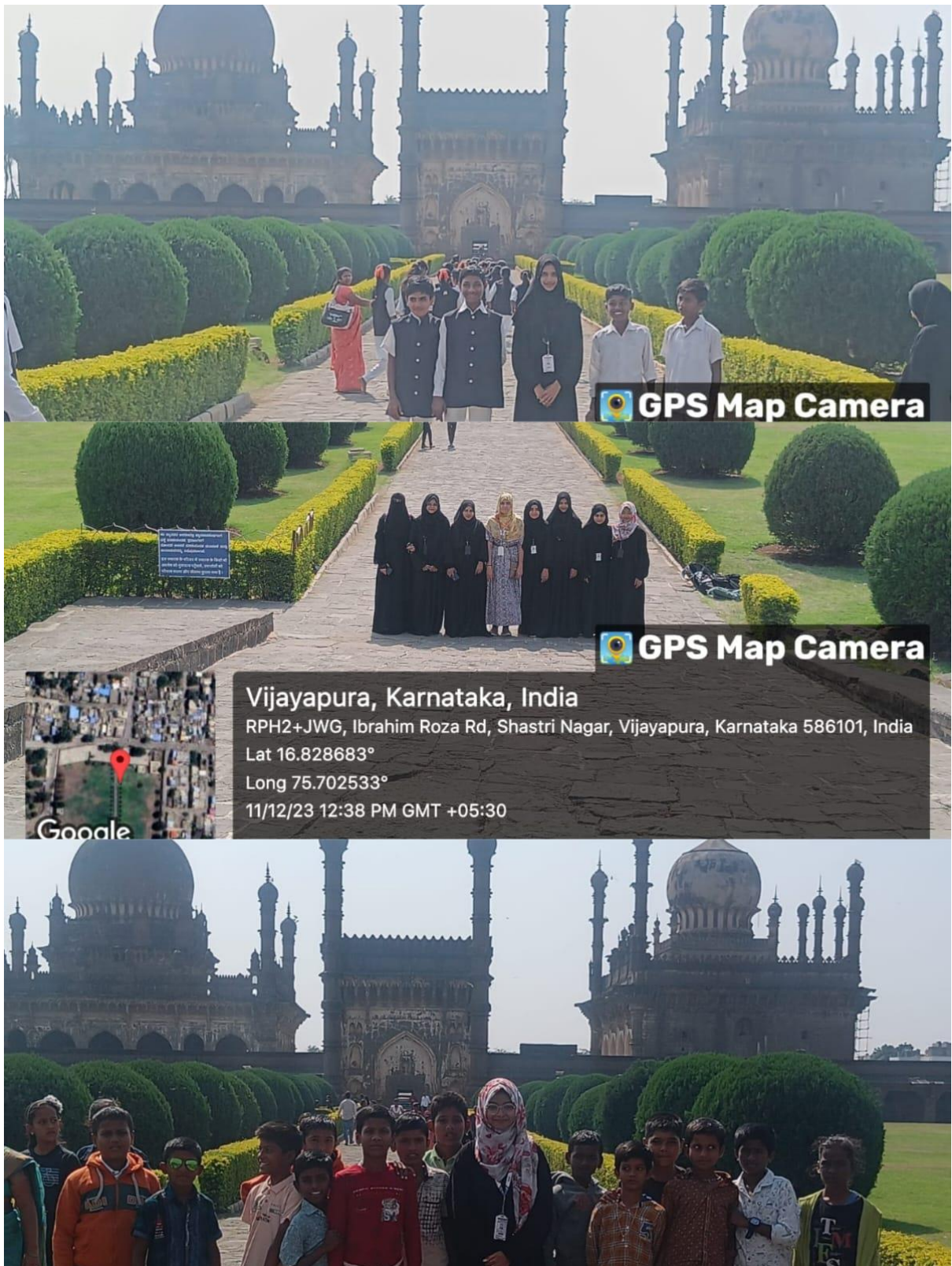


Fig: Tourism promotion at Ibrahim Rouza.

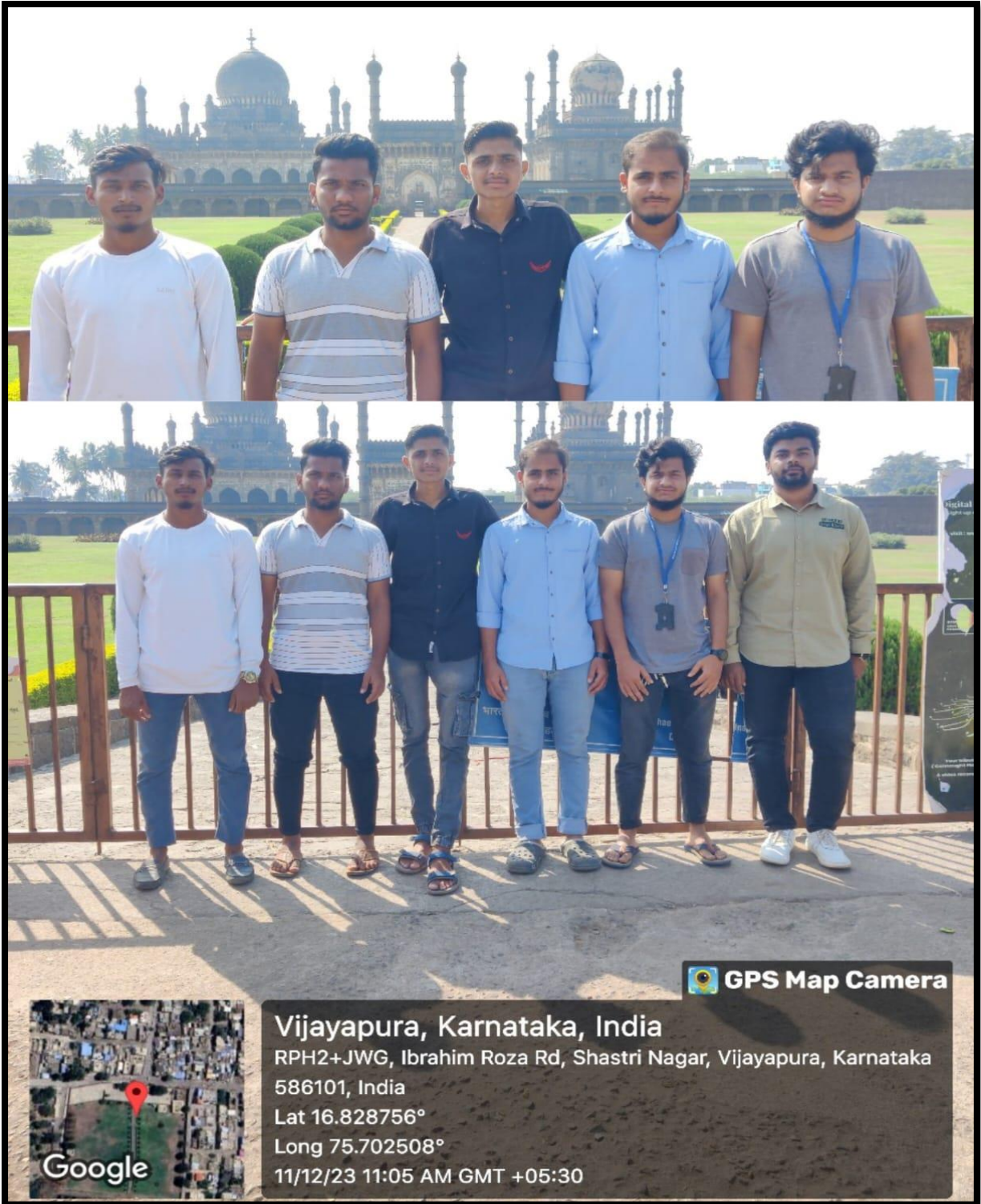


Fig: Tourism promotion at Ibrahim Rouza

Co-Ordinator

Prof. Nazeera M

HOD

Dr. S A Quadri